

Noosa Business Association

February 2010

A Place Making Master Plan – The natural heart of Noosa

In a giant step forward with planning and development in Noosa Junction, local consultants **Place Design Group** have been appointed to undertake the detailed Place Making Master Plan for the Noosa Junction.

Six tender responses for the project were received by Council and Place Design Group were chosen for their strong understanding of the Noosa Junction project outcomes, methodology, relevant experience and local knowledge. Place Design Group are an award winning practice that have been involved in a number of projects including the Bulcock Beach Redevelopment, the Strand Townsville, the Mooloolaba Foreshore, Surfers Paradise Foreshore Redevelopment, Circle on Cavill, Gold Coast Alderley Village Brisbane and the Queanbeyan CBD Master Plan; which all demonstrate the companies scope and capability.

As an added advantage, Place Project Manager Shaun Walsh is a Noosa resident of some 20 years and will lead the project team in association with Ben Stevens, Place Sunshine Coast Design Manager and Lin Martin of Peregrine Beach, a respected artist and communications specialist.

This master plan will focus on town planning, streetscape design, traffic and landscaping outcomes which build on the economic strategy directions previously and takes a step forward with this knowledge to deliver practical outcomes and specific recommendations and designs for the streetscape improvements. The final Master Plan will be used by council to schedule and budget future works in the Junction.

How do I get involved?

At the heart of delivering a place making approach to streetscape design is the need to improve the vibrancy and amenity of the Junction, Therefore, to kick start this project a community event is planned to activate the streets of Noosa Junction and seek the local community and your input into it's future. So don't miss the Community Event planned for the afternoon of **March 13** which is designed to capture your thoughts and comments, or the opportunity to provide comment to the Noosa Junction Business Association and / or the NJ Commercial & Economic Planning Strategy Working Group.

What will this project produce?

In line with previous work, a Place Making Master Plan approach will see a shift in the delivery focus from purely functional to more holistic outcomes in order to achieve the shared vision for Noosa Junction.

Key outcomes that the project will focus on include:

- Community and Stakeholder engagement
- Pedestrian access, amenity and safety
- Public space creation, improvements and linkages ie. to Pinnaroo Park

- Bringing the Junction alive at night-time
- Public art integration
- Outdoor dining and business opportunities
- Capitalising on the Transit Centre as a draw card to the Junction
- Legibility and wayfinding for shoppers and tourists
- A schematic master plan to set the look and feel of the Junction

Thanks to Cr Russell Green and Council's Place Design Unit for taking an active role in prioritising this appointment and moving the project forward. You can expect this place making master plan be complete by 30 June 2010 following a number of key consultation and engagement points including the draft Master Plans going on display for community feedback in late April 2010.

This master planning work combined with the appointment of John Waterhouse, your Noosa Junction Town Centre Officer and the commencement of work to construct the Transit Centre sees a lot of activity and endeavour focused on the Junction, all ultimately looking to bring about an optimal Noosa Junction experience.

Council will shortly be posting a project specific webpage on its Council webpage, look out for it here via "for residents/Community Engagement" in the coming weeks <http://www.sunshinecoast.qld.gov.au/>.

For Place Making Master Plan announcements and up-dates visit www.noosajunction.org or contact Jamie Franklin via Council's call centre on 5475 8501 or John Waterhouse on 5455 3804