

Tell Your Noosa Junction Story

DO you have a great story to tell about Noosa Junction or remember when Noosa Junction was bushland, or when a caravan park stood on the main corner, or when a nightclub in Lanyana Way was the place to be?

If so, we want you to hear from YOU.

A new project, run as part of the Noosa Junction Commercial and Economic Planning Strategy, will tell the 'authentic Noosa Junction story', capturing the area's "true heart", and will form a vital part of an exercise to establish a strong and meaningful Noosa Junction brand which would be used to promote the area.

Noosa Junction town Centre officer John Waterhouse said very little had been documented about The Junction and it was time to promote and celebrate the area's unique history and personality.

"I really hope we get all sorts of stories, how the Junction developed from the early days, funny anecdotes, or maybe someone came here on holidays and had a wonderful experience," he said. "We want to hear people's memories and what makes The Junction special to them and why they came to love it."

He said long-time residents and well known identities would be contacted for their historical recounts.

"But we also want to hear from all sorts of other people, young and old," he said.

"The Junction is quite unique when you think about it, there is a diverse range shopping and services available and lots of parking in a leafy green environment," Mr Waterhouse said. "We need to develop this brand so when someone says 'Noosa Junction', people know just what it's all about."

He said he had recently completed a database with about 250 businesses listed.

The Junction Story will also be used as part of the Master Plan now being prepared by consultants Place Design Group which would aim to make the Junction an easier and more attractive place to visit and do business.

Sunshine Coast Regional Council and Place Design Group will be engaging with the community, business owners and other stakeholders for their thoughts on how The Junction should look.

Send us your story about your memories of The Junction. The Noosa Journal will publish stories and photos on a special section on our website (www.thenoosajournal.com.au) and some will also appear in the paper.

Email your story or photos to editor@journalweekender.com.au or drop in a copy at our office, Suite 1, Noosa Central, 4-12 Bottlebrush Ave, Noosa Junction.