
Noosa Junction

Stepping up, Stepping out

Great news! The Junction now has a dedicated Town Centre Officer!

Hi, my name is John Waterhouse and I'm the new Town Centre Officer (TCO) for Noosa Junction and I'd like to take this opportunity to provide some information about myself and the role.

How was this position created?

This position, TCO, was created from the recommendations in the Noosa Junction Commercial & Economic Planning Strategy (NJCEPS), as itemised in the Work Plan.

What is my role?

I work closely with the project Working Group which is a partnership of key stakeholders, including business, property owners and Council.

Communication – to ensure all parties are kept up to date with the latest news and developments. This will be done via group and one on one meetings, the phones also a great tool and via newsletters, forums, mail outs, flyers, emails and the website www.noosajunction.org

Connectivity – a key part of my role will be to connect people to the organizations and individuals who can provide information and assistance. I look forward to directing your enquiries, so don't hesitate to call.

Implementation – I will be further developing and fleshing out the priority initiatives in the work plan, into on-the-ground actions and I'll be seeking your support and input. Full details of the work Plan are available from the home page of this website, I urge you to view the document.

How is it funded?

My role and the Noosa Junction Commercial and Economic Planning Strategy is funded through the Noosa Junction Special Area Levy.

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And what about me?

Now some background to give you the confidence that I'm a good choice for this role. I've owned and operated a small business in the area for 6 years and have a real appreciation of the challenges and opportunities small business operators face. I've also worked in a number of management roles that had a focus on sales and marketing, brand development, business development and event management in the automotive, IT and engineering sectors. On a personal note I'm into music, fishing, motor sport and rugby union.

I'm really looking forward to spending time in the Junction, meeting you all and getting stuck into delivering projects and providing more information to you on the Working Group, the Planning Strategy, the Work Plan; and my role.

Where can you find me?

I'm currently working from Tewantin, however early in the New Year I'll be based conveniently at the J. Please don't hesitate to contact me at: john.waterhouse@sunshinecoast.qld.gov.au or give me a call on 0488 180 151.

I would also encourage you all to take a look at **The Work Plan, The Working Group** and the **Planning Strategy** that can be found on the home page of this website.